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FOR IMMEDIATE RELEASE

Official Clif Clendenen Campaign Headquarters Now Open in Fortuna

The campaign of Clif Clendenen for Supervisor has announced the opening of its headquarters in downtown Fortuna at 927 Main Street in the Apex Real Estate building across the street from the Humboldt Beacon. The office will have flexible hours based on volunteer staffing, with a 24-hour phone number of 725-4146, and will be a central distribution point for yard signs, bumper stickers, buttons and such campaign literature such as Clendenen's position statements and endorsements.

Clendenen, a native of Humboldt County, owns and operates Clendenen Cider Works in Fortuna, an apple farm his family has operated for several generations. After receiving a botany degree from the University of California, Davis, Clendenen returned to settle in Humboldt County. He married Laurie, a special education teacher and has two children, both living away from home while attending college. Clendenen helped develop the Fortuna Apple Harvest Festival, is a former board member of the Fortuna Chamber of Commerce and has been actively involved in Fortuna's General Plan Update.

Clendenen based his decision to run for supervisor on the belief that all the people of the Second District deserve a better level of representation than they've been getting.

"While I have strong views on the main issues, I believe the best quality a supervisor can have is to keep an open mind and be willing to listen to all my constituents," Clendenen said. "Because government doesn't always have the answer, as your supervisor I will reach out beyond the office, to find and tap into resources, to make introductions and to advocate and work for the best solutions to the issues that face the Second District."

In addition to his commitment to having an open door, Clendenen strongly backs a sustainable economy with responsible use of agricultural and forest lands and supports well-planned, smart growth in the district's towns and communities. He is also an active advocate for the restoration of the region's rivers, with protection of salmon and steelhead habitats and water flows restored to their natural levels.

As part of his desire to be as accessible and approachable as possible, this month Clendenen has begun walking neighborhoods in Fortuna [and Redway](#) on evenings and weekends, going door-to-door to talk with area residents about the focus of his campaign. Clendenen would like to meet with as many of his constituents as possible by walking neighborhoods in Fortuna, Hydenville, Rio Dell, Scotia, Garberville and Redway.

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