



March 7, 2008

FOR IMMEDIATE RELEASE

Beginnings in Briceland Hosts Equinox Event Featuring Clendenen, Live Entertainment on Friday, March 21

To mark the equinox and the arrival of spring, Beginnings in Briceland will play host to a celebration open to all community members featuring dinner, a silent auction and live music from the Steel Toed Slippers and the Whitethorn Players and the opportunity for all in attendance to meet, listen to and talk to Clif Clendenen, candidate for Second District supervisor, on Friday, March 21.

Residents of all ages in the area are urged to come to the community event and fundraiser, eat dinner, meet the candidate and have a great time. Doors open at 6 p.m., with a gourmet Italian dinner served at 6:30 in the Octagon community center hall at Beginnings. Donations for admission will be accepted, all are welcome. Dinner tickets are on a sliding scale. Door prizes, a raffle and a silent auction will be among the evening's entertainment, along with acoustic music from the Whitethorn Players and a performance from the Steel Toed Slippers starting around 9 p.m.

Critically acclaimed young local band Steel Toed Slippers, who released their eponymously titled first album last month, have just completed a nine-day tour of Southern California, finishing up at the renowned Whisky A Go Go in Hollywood. The four-member band has played more than 50 gigs in Humboldt and Mendocino County in the past year, and in 2007 played onstage at a benefit show alongside legendary Little Feat guitarists Paul Barrere and Fred Tacket and participated in a national battle of the bands on CBS' "The Early Show."

Clendenen has been holding a series of well-attended public events and forums this year to meet and talk with residents of the Second District, and this will be an fantastic chance for South County residents to meet him again or for the first time, and to ask questions and talk to him about the issues surrounding the district they believe are the most important.

Clendenen was born and raised in the Second District and has for the past 30 years been the owner of his family business Clendenen's Cider Works in Fortuna, and he strongly backs a sustainable economy with responsible use of agricultural and forest lands and supports well-planned, smart growth in the district's towns and communities. He is also an active advocate for the restoration of the Eel and Mattole rivers, with restoration of salmon and steelhead habitats and water flows restored to their natural levels.

Beginnings, which includes the 1,800-sq. ft. Octagon hall, the Children's House preschool, the K-6 Skyfish School, the Yin Yang martial arts pavillion and several other community-g geared programs, was founded as an educational alternative and community service program in the South County in 1974, with the existing site purchased in 1977. It is located on Briceland Road approximately eight miles west of Redway.

For more information on Clendenen and his campaign, or to volunteer or donate, contact his campaign headquarters in Fortuna at 725-4146 or visit his website at www.clendenen4supervisor.com.

For more information contact:

Bill Thorington, campaign manager

(707) 496-4703 manager@clendenen4supervisor.com

David Jervis, media relations

(707) 498-0260 press@clendenen4supervisor.com