

Clif **CLENDENEN** **FOR SUPERVISOR**

Working for sustainable communities

For Immediate Release
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Clendenen announces bid for 2nd District Supervisors Seat

My name is Clif Clendenen and I'm announcing today my candidacy for Second District Supervisor. This is a large and diverse district, and I'm excited by the opportunity to bring people in the Second District together to seek solutions and move our county forward.

I would approach the challenges in the 2nd District with community involvement, education, and leadership. I would look to the principles of sound economic planning and maintaining our quality of life while looking ahead to the future with the need to address such issues as infrastructure, support for business, and community development.

Running a small agricultural business for nearly thirty years has taught me to be efficient with time and resources. I believe we can transfer some of those private sector ideas to the public sector. I would like to see county government deliver services more efficiently instead of just growing larger. The public sector is essential but should be lean and responsive.

I've been defined in my community by my actions. I have served the Eel River Valley and Southern Humboldt area through our family business, Clendenen's Cider Works. I've helped to develop the annual Apple Harvest Festival, participated in the Fortuna Concert Series and more recently, have been commenting on and engaging in our local General Plan Update.

I'm hard working and I enjoy a challenge. I like to use an open, inclusive, collaborative leadership style that's respectful of each individual and then make the best decision on the challenges we face together. I will work hard for you as your 2nd District Supervisor.

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